



## Overview

DigitalBCG is a partner for SkillsFutureSingapore (SSG) to bring its digital transformation expertise to maximize employability for over 1,000 mid-career job seekers. BCG is collaborating with Lithan Academy in this campaign to leverage on Lithan's track record in delivering SGUS courses and its expertise in digital upskilling.

## Impact

**1,500+**  
professionals upskilled

Several organisations on path  
to digital transformation

## Case Study

### **Boston Consulting Group and Lithan Academy Collaborate to Digitally Upskill 1,500+ Professionals**

## About BCG

Boston Consulting Group (BCG) is a global management consulting firm, a pioneer and thought leader in business strategy. DigitalBCG was formed to guide Fortune 500 companies, governments, and regional challengers through large scale digital transformations. DigitalBCG Academy has trained 15,000+ people in digital, data, and agile skills in the recent years.

## Challenge

BCG is a pioneer in the business of unlocking human potential to shape strategic, organizational, economic, and societal change. Having trained 15,000+ changemakers, BCG has gained vast experience in the area, and was appointed by the SSG as one of its partners to drive its SGUnited Skills (SGUS) campaign for reskilling and upskilling Singaporeans and PRs. BCG needs to train 1500 candidates on Digital Transformation, Data Analytics, and Digital Sales & Marketing. BCG seeks a partner with a track record of delivering SGUS programmes with high success rate, to leverage on the existing expertise and drive the campaign efficiently.

## Solution

Lithan Academy is EduTrust certified by the Committee for Private Education (CPE) and a Centre for Continuous Education and Training (CET) appointed by SkillsFuture (SSG) Singapore. Lithan innovation CLaaS® delivers Competency Learning as a Service to bridge the digital skills gap with competency-based curriculum, work-based learning pedagogy and blended work2learn journey.

Globally recognised for its learning innovation, Lithan has served over 50,000 learners and 2000 enterprises with above 90% completion rate. With its 12 years of track record in training and 8 years of SGUS experience, Lithan was a natural choice as a partner for DigitalBCG to deliver the SGUS programmes.

**Lithan's solution for BCG comprises of CLaaS Tech through which it provides learning content support, trainers & mentors, student management system, learning management system, and FTE in students' enrolment support.**

## Outcome

DigitalBCG and Lithan came together to create 'Rapid & Immersive Skills Enhancement' or RISE, a unique 6-month SGUnited Mid-Career Pathways Programme designed to enhance employability by building high-demand business and digital skills, with placement assistance for learners.

## **Building Digital Capabilities for Organisations Through Enhanced Human Potential**

The programme offers three tracks, viz., (i) business and data analytics, (ii) digital sales and marketing, and (iii) digital transformation and change management. Upon completion of the programme, learners can transition into job roles such as data analyst, digital marketing specialist, digital programme manager, e-commerce executive, project management office analyst, amongst others.

As part of the programme, trainees also gain hands-on project experience with real firms. They will have opportunity to learn from and network with industry experts and practitioners. Trainees will receive a monthly training allowance of \$1,500 throughout the course of the programme. Upon completion of the programme, successful graduates will receive employment assistance from Lithan and BCG. The six-month RISE programme will cost \$500 after subsidies from SSG and eligible trainees can offset the costs with their SkillsFuture Credit.

**Lithan Academy has so far trained 1,500 professionals through the programme, the outcome also includes several organisations who are in path of digital transformation.**

