



Overview

Esplanade Academy is at the centrestage of performing arts scene in Singapore with a large community of artists and arts industry professionals connected through the academy. Through this strategic partnership with Lithan Academy, Singapore's national performing arts centre is committed to develop technical capabilities for the industry. Lithan will deliver its digital leadership and marketing upskilling programmes to arts professionals and enterprises through Esplanade's network.

Case Study

Digital skills for tangible growth and business outcomes **in the performing arts industry**

Esplanade: Theatres on the bay

Esplanade is one of the busiest arts centres in the world with about 3,000 yearly performances presented by the academy, its collaboration partners and hirers. Esplanade's world-class venues have hosted a diverse range of dance, music and theatre performances, in addition to captivating visual arts exhibitions and more.

Challenge

Traditionally, arts industry has had a soft link with technology. With digital technologies disrupting lives and businesses across the world, there's a tremendous opportunity in the performing arts industry to leverage digital platforms for outreach and access; and Esplanade wants to build technical, along with artistic capabilities for the industry. Esplanade seeks a partner with a proven track record of delivering digital upskilling programmes in Singapore.

Solution

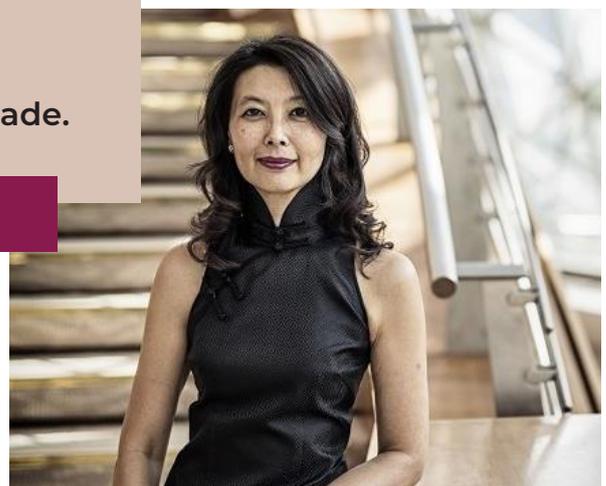
Lithan Academy is Singapore's one of the valued Lifelong Learning institutes with a mission to develop a pool of future-ready talent for the digital economy. The CET (Centre for Continuous Education and Training) approved workforce upskilling academy, in its 12 years of existence, has served over 50,000 learners and 2000 enterprises with above 90% completion rate.

Lithan is globally known for its innovation CLaaS® delivers Competency Learning as a Service that aims to bridge the digital skills gap with competency-based curriculum, work-based learning pedagogy and blended work2learn journey.

Lithan was a natural choice as a partner for Esplanade to assist the art sector's workforce become future-ready through digital upskilling.

"Leveraging on Lithan Academy's training services and expertise, we hope to share Esplanade's digital transformation journey thus far with aspiring individuals and industry professionals, so that as a collective, the performing arts scene here can benefit from these learnings and continue to cultivate and reach new audiences in the digital sphere."

– Eunice Yap, Chief Marketing Officer, Esplanade.



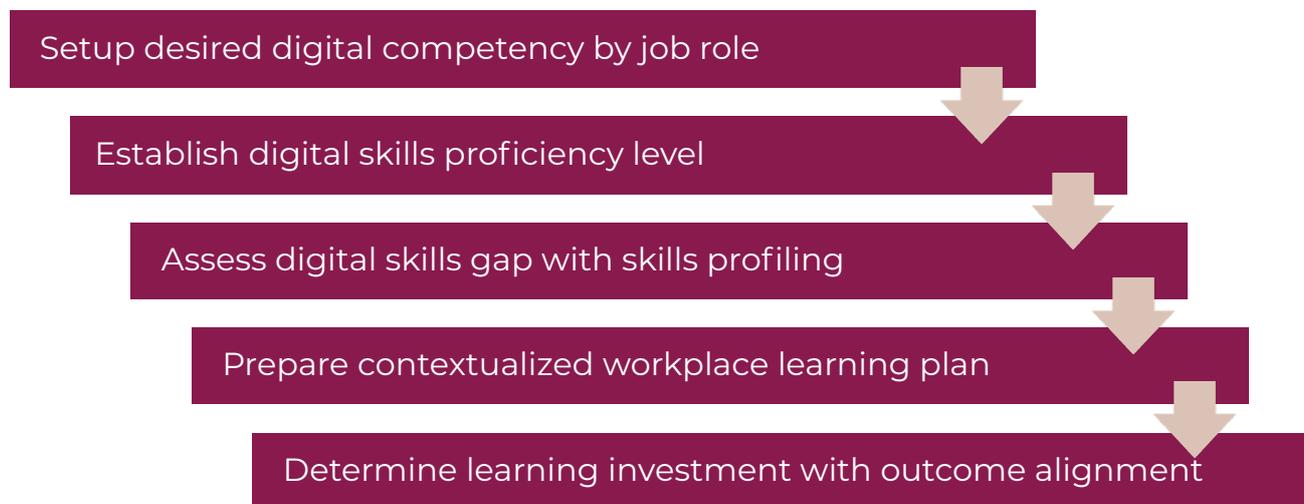
Lithan's Enterprise CLaaS@Work solution delivers transformation outcomes for the arts industry by integrating future-ready digital skills with technology implementation.

Outcome

Delivering tangible growth and business outcomes by integrating digital skills and technology for the arts industry

Within months of the launch of the partnership, Lithan has been piloting the campaign with over 10 organisations. The campaign for arts organisations involves Rapid Digital Skills Gap Discovery in 20 hours through the Digital Skills Discovery App which continues to Digital Upskilling Plan and implementation.

Digital Skills Discovery App



Lithan delivers mentor-led blended learning courses in the following business critical areas for the SSAs' workforces.

- Digital Workplace
- Digital Business
- Tech-enabled Operations
- Data Intelligence